

## Overview

Moving Image Arts is the study of films and film-making through the process of making short films. Through hands-on experience, students develop the creative and practical skills needed to make moving image products. Students gain an understanding of the separate art forms that combine to create the cinematic experience: cinematography, editing, art direction, sound design and animation. They also study the language and history of film and animation, through the work of a range of directors and movements.

### Q. Why study GCE Moving Image Arts?

The moving image is a key driver of the creative industries. Moving Image Arts is an ideal course for any student wanting to pursue a career in film, TV, games development or internet content provision. It helps students to develop their creative and critical abilities in writing, directing, editing, producing and analysing film works. Students also explore the history of the moving image and its relationship with other art forms and disciplines to inform, inspire and contextualise their work.

Moving Image Arts offers a challenging and rewarding course for students intent on any career path and includes many transferable skills, for example independent thinking, creative thinking, decision making, teamwork and setting and meeting deadlines. It promotes developing creative enterprise, technical literacy, research, analysis and evaluation skills, plus leadership, planning, organisation and people management skills. It offers a solid foundation for progression into higher education and employment.

### Q. What do I need to take this course?

Students are not required to possess prior knowledge of or a certain level of attainment in the subject. However, the online examinations for both the AS and A2 courses require students to demonstrate basic keyboarding and word processing skills. A keen interest and enthusiasm for the subject are essential. Students should be self-motivated and keen to learn and share new skills.

## AS LEVEL

Unit	Content	Assessment
<b>AS 1: Realist and Formalist Techniques and the Classical Hollywood Style: Foundation Portfolio</b>	Students must produce: <ul style="list-style-type: none"> <li>• Statement of Intention;</li> <li>• Pre-production materials;</li> <li>• A one 3–4 minute narrative film sequence or 1 1/2 – 2 minute animation sequence based on provided stimuli</li> <li>• An evaluation</li> </ul>	24 % of A level  60% of AS  Teacher marks coursework, CCEA moderate results
<b>AS 2: Moving Image Arts Critical Response</b>	Students take a 1 hour 30 minute long, online examination with questions on clips from set study areas. Section A–Hitchcock & the Classical Hollywood Style Section B–Formalism: Early European Cinema and American Expressionism	16% of A Level  40% of AS  Externally set & Externally Marked



## A LEVEL

Unit	Content	Assessment
<b>A2 1: Creative Production and Research: Advanced Portfolio</b>	Students must produce: <ul style="list-style-type: none"> <li>• An Illustrated Essay;</li> <li>• Pre-production materials;</li> <li>• One 4–7 minute long narrative film or 2–3 1/2 minute long animation</li> <li>• An evaluation</li> </ul>	60% of A2  36% of A Level  Teachers mark coursework and CCEA moderate results
<b>A2 2: Advanced Critical Response</b>	Students take a two hour and fifteen minute online examination with questions based on clips from set study areas and an unseen script. <ul style="list-style-type: none"> <li>• Section A – Realism: Narrative and Visual Style</li> <li>• Section B – Creative Exercise</li> <li>• Section C – Comparative Analysis</li> </ul>	40% of A2  24% of A Level  CCEA Set Exam & Mark It

## Careers

This course could lead to careers in: TV production, Video Editing, App Design, Print Journalism, Advertising, Programme Researcher, Broadcast Journalism, Public Relations, Market Researcher, Television/TV/TV Producer, Multimedia Specialist, Film Industry, Online Advertising and Media, Media Analyst, and Animation.