

Unit	Content	Assessment
1	<ul style="list-style-type: none"> • Writing for Purposes and Audience • Reading to Access Non-Fiction and Media Texts 	<p>30% of Final Mark</p> <p>1 Hour 45 Minute Exam</p>
2	<ul style="list-style-type: none"> • Speaking and Listening – You will be assessed in three activities: <ul style="list-style-type: none"> • An Individual Presentation to the class followed by questions • A Group Discussion • A Role Play 	<p>20% of Final Mark</p>
3	<ul style="list-style-type: none"> • Studying Spoken Language – 10% – you will investigate our real-life use of spoken language e.g analyse the language a coach uses in a halftime talk to a winning team, compared to the language he would use to a losing team or analyse Barack Obama’s language in two different speeches to two different audiences. • Studying Written Language – 10% – you will analyse the way the writer has used language for effect to present a character or a theme in one text (we can choose a novel or a play to study) 	<p>Controlled Assessment</p> <p>20% of Final Mark</p>
4	<ul style="list-style-type: none"> • Personal or Creative Writing – you will have a choice of either style of writing • Reading Literary and Non-Fiction Texts – this tests your reading of both fiction and non-fiction texts 	<p>30% of Final Mark</p> <p>1 Hour 45 Minute Exam</p>

Careers

Careers in Advertising, Cinema Manager TV/Film/Video Director, Editor – Books/Magazines/Newspapers, Disc Jockey, Entertainment Manager, Film/TV Camera Operator, TV Floor Manager, Journalist, Careers in Marketing, Media Consultant, Photo Journalist, Radio/TV Presenter, Press Officer, TV /Film/Video/Radio Producer, Public Relations Officer, Publicist, Researcher, Music Group Manager, Scriptwriter, Sound Recordist, Studio Manager, Careers in the Theatre, Video/Film Editor, Careers in the Recording Industry, Web Site Manager, Broadcast Engineer, Printer, Production Assistant, Writer, Market Researcher